

Project Name	Category	Contact	Students served	Students Enrolled	Interactions per Student	Sea Funding Received	SEA funds % of Project
Success Peer Coaching	Student Support	K. Wallstrum	180	172	5-10	Classified & Managers salaries. This is a portion of their work	

Summarize your projects' overall goals and/or intentions for students.

Through best practices that Welcome, Guide, and Engage new students, the Success Peer Coaching program aims to increase student engagement, assist students complete their success steps, and increase student retention and persistence. Success Coaches welcome, guide and engage students throughout their time at SRJC including pre-enrollment, registration, re-enrollment, and through their goal completion. They connect with students through a variety of methods including in person, phone call, and email.

Please describe the specific activities supported by SEA funds.

During 2018/19 academic year, coordination to create the foundation for future scaling of the Success Coach Team on the SR campus occurred. This coordination was funded by SEA. The systems for cohort management were developed and aligned with technology. An integration of student attributes that would identify areas of disproportionate impact or risk for students steered the improved use of Starfish and the MySRJCAApp. Further, training materials, and tools to support the scaling of the Success Coaching program were developed. A small peer success coaching team was assembled to pilot the concept on the Santa Rosa campus. While the coaches, themselves were funded by an Innovation Award (grant), the support and oversight remained a SEA project. This coordination was one of a variety of job duties performed by involved staff.

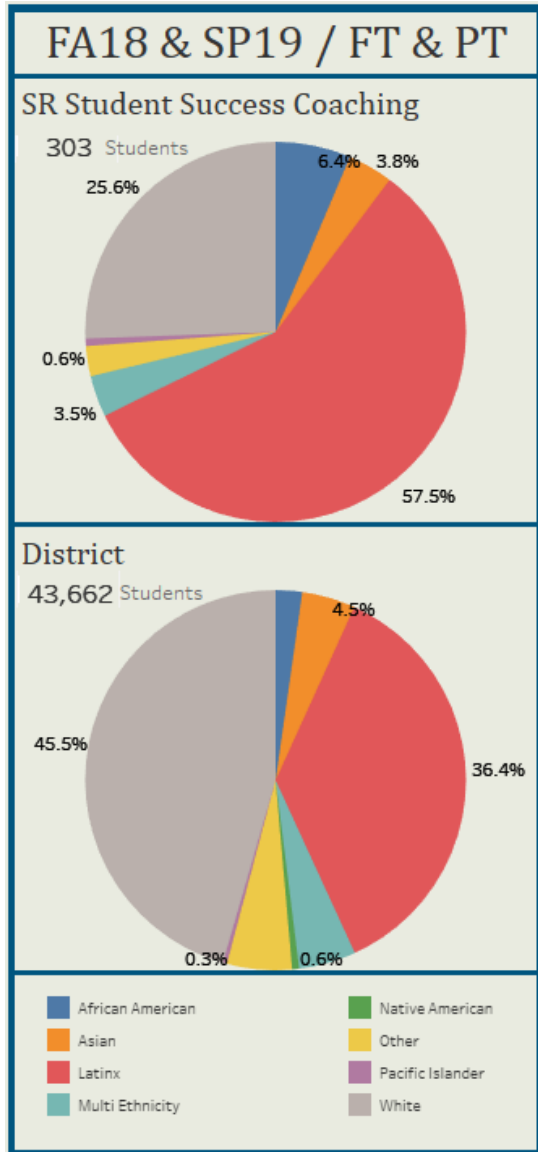
The various activities that Success Coaches used to Welcome, Guide and Engage students during the 18/19 year were: group workshops to discuss successful start to being at SRJC; individualized peer to peer coaching including setting up an Action Plan, identifying any gaps in the students understanding of, and motivation for student success; connecting students to support services and resources that they may not know of, and informing them of the best ways to access support; Hosting peer led workshops to increase soft skills including time management, study skills, planning and organization, and sharing student tips for success through various communication methods including social media, email, phone call campaigns.

Share any highlights or achievements your group had during the year – refer to the following data if applicable.

Due to the nature of the small and cautious first pilot, students who engaged with the program did so due to the location of the team within the Equity Office. Students who fit the Equity Scholarship criteria were required to meet with a Coach, and students who were engaging with other SEA funded project had routine contact with the Coaches within the Equity Office, and finally due to the location adjacent to DRD many students who utilized with DRD services. This provided an opportunity to serve specific student groups with an over-representation.

A little over three hundred students participated in the Student Success Peer Coaching program during the 2018-2019 year, including over 100 involved directly in peer to peer coaching. As previously noted, the data shows, we were able to serve more LatinX and African American students than represented in the district average, as well as a higher percentage of students who are first generation and financial aid eligible. For Latin X student representation, 57.88% of our students served were LatinX compared to 39% for the district. 7% of our students served were African American compared to 2.4% for the district. When looking at first generation students, 40% of our students were 1st Gen, and the district average is 24.3%, so a 15% increase in first gen student representation. Our largest representational increase was with students receiving Financial Aid, which was 75% of our students served compared to 40% for the district. Finally, comparison to district averages, students who were connected with the Student Success program report 24% higher rates of persisting in the following semester, Fall to Spring, 89% compared to 65% for the district. They also report feeling more “Engaged and Empowered” in responses to the student survey sent out by the Office of Institutional Research (3.67 vs 2.87).

Data



Headcount & Proportion Rates

	District	Project
African American	1,038 2.4%	20 6.6%
Asian	2,102 4.8%	12 4.0%
Latinx	17,214 39.4%	175 57.8%
Multi Ethnicity	2,370 5.4%	11 3.6%
Native American	257 0.6%	-
Pacific Islander	157 0.4%	2 0.7%
White	19,339 44.3%	76 25.1%
First Gen Student	10,628 24.3%	119 39.3%
Received FIN AID	17,573 40.2%	226 74.6%
Foster Youth	706 1.6%	8 2.6%
LGBTQ	1,347 3.1%	18 5.9%
DSPS	2,935 6.7%	56 18.5%
Veteran	1,801 4.1%	7 2.3%
Homeless	274 0.6%	-
Totals	43,662	303
	Combined	43,965

