



Student Success and Equity Project Evaluation 2017-18

Project Contact Name & Department: Amy Merkel, Transfer Center

Project Name: Equity Transfer Program

Project Outcomes

1. Describe the project, including activities utilized and intended outcomes.
 - Our primary goal is to increase the number of students who access the Transfer Center by providing direct outreach to student target populations and increasing counseling services in the Transfer Center. Our outreach efforts include the general campus and also specifically lower level math and English courses, learning communities, and counseling courses. We added more workshops to our online offerings to better meet the needs of working, evening and distance education students.

Which Student Equity Indicator(s) is your project expecting to impact?	<input type="radio"/> Access <input type="radio"/> ESL and Basic Skills <input checked="" type="radio"/> Transfer	<input type="radio"/> Course Completion <input type="radio"/> Degree / Cert Completion
Which of the Integrated Student Success Goal(s) is the primary focus of your project?	<input type="radio"/> Invited and Welcomed <input type="radio"/> Engaged and Empowered <input checked="" type="radio"/> Guided and Supported <input checked="" type="radio"/> Succeeding and Completing	

2. Reflect on the data provided by the Office of Institutional Research.
 - Based on your project’s student population data, what student groups is your project serving? Please provide a brief explanation for these results.
 - The largest student population the Transfer Center served in 2017-18 was the Latino population at 43.9% whereas the district participation rate was 37.7% (Unduplicated by term). The Transfer Center partnered with Puente and Connections for several events, including workshops and field trips.
 - 28.2% of students served were First Generation, which was 780 unduplicated contacts. The district participation rate was 23.7% (Unduplicated by term).
 - 13.8% of our participants were DSPS, which was 381 unduplicated contacts. The district participation rate was 9.4% (Unduplicated by term).

- 39.7% of students served in the Transfer Center were white, whereas the district participation rate was 47.5% (Unduplicated by term).
 - Based on the Student Equity Indicator data, did your project participants have better academic outcomes as compared to the District averages? Which outcomes and why?
 - The project participants for the Transfer Center had better outcomes in all areas compared to the District averages. The largest difference was fall to spring persistence with the district having 64.6% and the Transfer Center 84.6%.
 - Based on the Student Survey data, did your project impact the Integrated Student Success goals? Which goal area and why?
 - Yes, the project participants indicated strong responses to Guided and Supported as well as Engaged and Empowered.
 - In the area of Guided and Supported the Transfer Center had a score of 3.21 compared to 3.08 for the District. We believe students have a positive experience within our program because we see ourselves as partners with students as they move toward transferring to a four-year university.
 - For Engaged and Empowered the Transfer Center had a score of 3.17 compared to 2.89 for the District. We see our roles as one to educate students on the transfer process so they have a clear understanding of the steps they need to take to reach their goals.
3. Overall, how has your project helped SRJC make progress towards having equitable outcomes and achieving our Integrated Student Success goals?
- Our project continues to target underrepresented populations in our outreach efforts, and has shown notable success. Our program participation rates are higher than the district's in most of the target groups. Additionally, we have strengthened relationships with campus programs which work with underrepresented populations.

Evaluation and Project Improvement

4. Is your project utilizing other methods to receive feedback or evaluate your project? If yes, please describe.
- We implement a pre/post survey for field trips with fields for ethnicity and campus services/programs utilized. From these surveys we can get a formative assessment of whether we are reaching the target populations in our outreach efforts and adjust our methods to better reach those who aren't represented.
5. What is your long term vision for the project?
- Our long term vision is to increase the number of underrepresented students who transfer from SRJC to four-year universities. We are working to increase their transfer rates by providing targeted outreach through classroom visits, district and program events, and tabling as well as offering additional counseling appointments to assist students through the transfer process. We aim to create strong relationships with staff/faculty who work with the target populations so that we can create a more

seamless pathway for the students to our services, whether by going to where they are or creating incentives for them to come to the Transfer Center.

6. What can the Integrated Student Success Committee do to support your project?
 - The Student Success Committee can continue to provide monetary support for field trips and marketing as well as staffing.

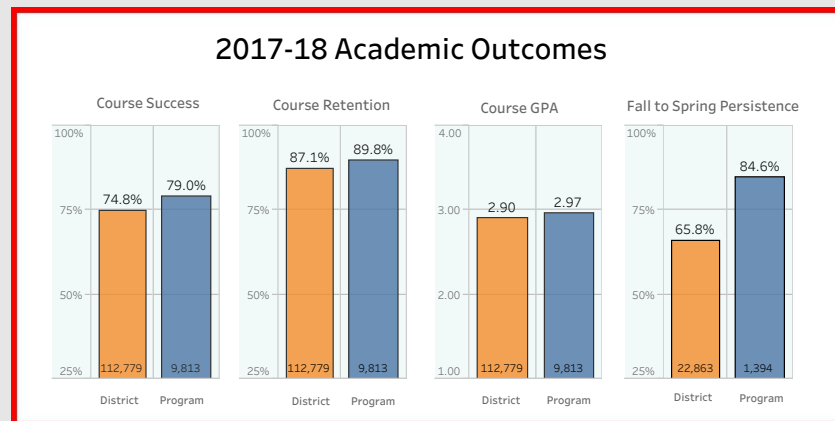
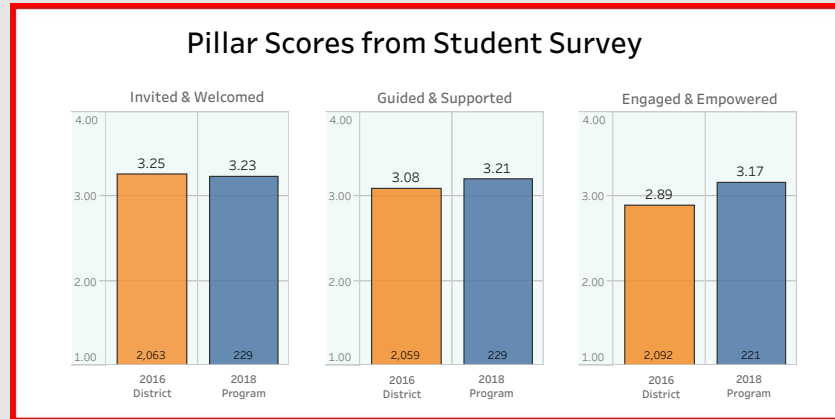
Please submit to gbertone@santarosa.edu by September 17th 2018

Student Equity & Achievement Data:

Transfer Center: ANY: FA17 & SP18 all courses

Program	
Transfer Center: ANY	
Gender	Ethnicity
All	All
First Gen	Financial Need
All	All
DSPS	Veteran
All	All
Foster Youth	Homeless
All	All
LGBTQ	FT/PT Status
All	All
Term	Matric Status
FA17 & SP18	All
Course	Credit Status
all courses	All

Program Participation Rate		
	District	Program
Total	45,979	2,600
African American	1,088 2.4%	79 3.0%
Asian	2,288 5.0%	196 7.5%
Latino	17,344 37.7%	1,141 43.9%
Multi-Ethnicity	2,571 5.6%	122 4.7%
Native American	279 0.6%	13 0.5%
Other	421 0.9%	12 0.5%
Pacific Islander	164 0.4%	4 0.2%
White	21,824 47.5%	1,033 39.7%
First Gen Student	10,900 23.7%	780 28.2%
DSPS	4,310 9.4%	381 13.8%
Veteran	1,712 3.7%	71 2.6%
Foster Youth	775 1.7%	76 2.7%
Homeless	187 0.4%	17 0.6%
LGBTQ	1,237 2.7%	76 2.7%



Notes:

Selectable Filters (upper left): Specify the groups to compare on the **Program Participation Rate** table and the **Pillar Score Survey** and **Academic Outcomes** charts - between the district population and selected program of interest.

Program Participation Rate: Compares individual headcount and proportion (%) of district population with the selected program of interest (unduplicated by term).

Pillar Scores from Survey: Measure to assess how **Invited & Welcome**, **Guided & Supported**, and **Engaged & Empowered** students feel at SRJC.

A subsection of questions from the 2016 SRJC Student Climate Survey, that touch on these topics, were administered to program participants in May 2018.

2017-18 Academic Outcomes: Success, Retention, and GPA comparisons between district average and program of interest - individual students are duplicated by enrollments.

Fall to Spring Persistence Rate is based on unduplicated enrollments.

Terms:

Unduplicated by term: A individual student is represented once per term, yet may be counted twice for the academic year if enrolled in both terms (select Term filter to disaggregate further).

Course Success: Passing grade of "C" or better.

Course Retention: Any non "W" grade.

Spring to Fall Persistence: Rate of students enrolled in Fall 2017 that continue and enroll in Spring 2018.